



MARINA BARAYEVA

PERSONAL BRANDING EXPERT

SPEAKER KIT

“It has been an amazing experience to work with Marina. She is such a responsible person who focused on each detailed information provided in previous events. All she has done is to make sure we would have a wonderful and memorable event!”

Ning Xu, Founder of Be You Technology

Long BIO

Marina Barayeva is an international speaker and coach that helps entrepreneurs build their influence and create a fulfilling life with purpose.

She is also a TEDx speaker, has presented to audiences in Asia and North America, and has been featured in such media as ArtPeople, CCTV, China Radio International, and others.

Born in Russia, Marina has been based for a decade in China and has organized innovative projects internationally. She combines Western and Eastern strategies to empower entrepreneurs to build their personal brand and become thought leaders.

Short BIO

Marina Barayeva is an international speaker and coach that helps entrepreneurs build their influence and create a fulfilling life with purpose.

She is also a TEDx speaker, has presented to audiences in Asia and North America, and has been featured in such media as ArtPeople, CCTV, China Radio International, and others.

Speaker Introduction

Our guest today is an international speaker and coach that helps entrepreneurs build their influence and create a fulfilling life with purpose.

She is a known authority in helping entrepreneurs become influencers in their niche. She is also a TEDx speaker, and has presented to audiences in Asia and North America.

Born in Russia and based for a decade in China, she combines Western and Eastern strategies to empower entrepreneurs to build their personal brand and become thought leaders.

Please welcome... Marina Barayeva



Keynotes - Breakouts - Workshops

HOW TO BECOME THE INFLUENCER YOU DESERVE TO BE

You can be a master in what you do, but if nobody sees you, do you exist? Influencers impact the opinion and behavior of others because of their position to and relationship with their audience.

Differentiate yourself from your competitors by becoming an influencer in your niche. It gives you credibility, visibility, and helps to build a profitable and sustainable business.

Leverage the experience and expertise you already have to grow a powerful personal brand.

Explore the winning tools to collaborate with other influencers and build buzz around you and your brand.

Discover the ways to engage with media so they want to feature you.

Marina helps you to think and feel differently about your personal brand. Get insights that can be implemented immediately. You'll be motivated to take massive action towards your success.

You will learn:

1. A framework that will help you to build your authority and influence
2. The type of influencers that will benefit your business
3. Ideas to work with influencers that will rapidly grow your personal brand
4. How to get more media appearances
5. Methods to stay on top of people's mind with the projects you work on

Best audiences:

Entrepreneurs, small business owners, service-providers, creatives

What People Say

“Marina is a true professional and a pleasure to work. It was an honor to have her speak at Nishan World Women’s Forum on World Civilizations. Our audience loved her presentation. It was very engaging, insightful, and empowering. Her enthusiasm and passion along with her experience will be a benefit to your next event.”

Cao XiaoYan, Deputy Secretary-General of Nishan World Women’s Forum

“Marina helped many of our founders and people preparing to be founders, community members to understand concepts of building influence. Too few people think enough about building a proper personal brand and influence. She shared very practical tips on how to build influence step by step. I respect her for her knowledge in the field and her great podcasts.”

Jonas Wolf, China Director of AngelHack

“As a TEDx organizer, I found Ms. Marina not only a wonderful speaker but also an awesome cooperater. She helped a lot during the event and even before making good suggestions that we used to give an attendance an incredible experience. She also supported other speakers working together as a team. Her TEDx talk had very solid points that impressed the audience.”

Dr. Sajid Khursheed, TEDx Organizer

“She presented very well with good ideas to inspire women about having self-confidence and self-reliance.”

Bani Dugal, Principal Representative of the Baha'i International Community to the United Nations

“If you are a business owner, aspiring entrepreneur, or still trying to find your way in business, Marina will give you a blueprint to follow to become an influencer. I loved how she focused on actionable steps that we can immediately apply. Now, I have many ideas to try in my business.”

Jane Browne, Founder of Style by Jane



Book Marina for Your Next Event or Conference

You can chat to Marina directly

marina@marinabarayeva.com | +7 965 52 53533
marinabarayeva.com

